



The Ruidoso Valley  
Noon Lions Club  
SINCE 1969

# The Ruidoso Valley Noon Lions Club Newsletter

Volume 3 No. 1

May 2005

## Lions Crane Reading Program in Top Three

The Lions Crane Reading Program has been selected by Lions International as one of the top three Outstanding Lions Service Projects for the 2004-05 Lions International Academy Awards. The winner will be announced at the International Academy Awards Ceremony to be held during the International Convention in Hong Kong in June. Lions Virginia and Allen Crane will be attending the ceremony.

Students in the United States rank 16th worldwide out of the 19 industrialized nations in reading proficiency. Proficiency means the ability to understand, apply, and analyze challenging subject matter in a timely manner. New Mexico ranks near the bottom of all states in the United States in reading proficiency according to a report published by the National Assessment of Educational Progress.

The Lions Crane Reading Program (LCRP) has been addressing this alarming trend in New Mexico. LCRP starts with where the child or adult is with their reading skills and proceeds from there. Labeling is not necessary but LCRP works equally well with dyslexics, learning disabled, and those other labels. LCRP is 95% to 98% successful at any grade level when fully implemented. If an individual child is having reading problems, the first step is to provide a detailed and complete eye examination which will determine whether glasses are needed. Once it has been determined that the individual's eyes are functioning optimally, either with or without glasses, the individual's reading proficiency is enhanced through the use of LCRP templates, gross motor

training, computer assisted phonics, and reading speed enhancement programs. The Program also addresses other more subtle factors contributing to poor reading proficiency, such as the height of the individual's school desk. The success of the LCRP is based on thirty (30) years of effort and documented research by Allen and Virginia Crane. LCRP was incorporated on January 9, 2004. LCRP has provided dramatic improvement in reading grade level and efficiency. New Mexico Governor, Bill Richardson, this last year issued an executive proclamation that designated September 5 - 11 as LIONS VISION AWARENESS WEEK in the State of New Mexico with emphasis on LCRP.



The Lions Crane Reading Program, which was developed by Lions Allen and Virginia Crane, was adopted by District 40S as a Lions Signature Project. Through determination and hard work, LCRP has implemented demonstration sites and has trained personnel in the installation and use of the programs. The LCRP is currently giving program presentations and establishing demonstration sites all across New Mexico. LCRP is also gathering statistics on the its application and effectiveness.

Children with reading problems in kindergarten through high school, as well as other individuals, can be helped by the LCRP program. To date, over 2400 elementary, middle, and high school children in four school districts across southern New Mexico have benefited from the

## What's Inside

2	<i>2003-04 Lions Report</i>
2	<i>Club Dues</i>
2	<i>Relay for Life</i>
3	<i>Lion Profiles</i>
3	<i>NM State Convention</i>
3	<i>Membership</i>
3	<i>Club Projects</i>
4	<i>Kick Up Your Heels</i>
5	<i>Public Relations</i>
6	<i>DG's Contest</i>
6	<i>Peace Poster Contest</i>
6	<i>Lions Survivors Camp</i>
7	<i>LCI President's Message</i>
7	<i>Club Information</i>
8	<i>Convention Registration</i>

LCRP activities. LCRP is also used by a local Boys and Girls Club as well as an after school program.

Lions furnish local schools with portable vision testing equipment that can be easily transported to and set up at the schools. If the eye examination reveals a child has sight problems and the child's parents cannot afford the glasses, the attending Lions Club will help the schools to find a source of funding. If no source can be found, LCRP will find a funding source. The equipment used at the schools is capable of distinguishing whether a child has an astigmatism or is farsighted. Eye disorders not commonly identified during the normally less involved eye screening include farsighted, astigmatism, and eye teaming skills assessment. The alternative to the above is for the schools to hire an optometrist who comes to the school to do actual eye examinations rather than screening.

Reading proficiency can be adversely affected by many factors besides vision problems. LCRP Templates, correct desk height, reading silently, vision developmental activities, and computer reading programs can all help a child read faster and more comprehensively in a short time.

## 2003-04 Lions Report

Every year, prior to July 15, club secretaries submit Annual Lions Club Activities Reports (Form A-1) to International Headquarters to report the projects completed and the funds donated by their Clubs.

The 2003-04 Form A-1 revealed that the average Lions club donated:

\* **\$10,950** to charitable causes. This represents estimated worldwide contributions of **\$512,087,700** (based on 46,766 clubs as of 6/30/04).

\* **1387** hours of volunteer service to the community. This represents an estimated 64 million volunteer service hours (based on 46,766 clubs as of 6/30/04).

The most often implemented service projects were: aid to the elderly (48% of clubs); collecting eyeglasses (40% of clubs participated; each club collected an average of 559 pairs of eyeglasses; worldwide, Lions collected approximately 26 million pairs of eyeglasses in 2003-04); youth recreation/sports (37% of clubs); scholarships (37% of clubs); community clean-up projects (34% of clubs); blood donations (29% of clubs); community recreation (29% of clubs); vision screenings (29% of clubs); Leader Dogs (27% of clubs); and drug awareness (26% of clubs).

Through Form A-1 data, club secretaries helped to identify regional trends among Lions clubs. In the US and its affiliates, Bermuda, and the Bahamas, the most popular activity was recycling eye glasses (82% of clubs participated). Aid to the elderly was the most popular activity among Lions clubs in Canada (63%); Latin America (60%); Europe (48%); and Australia, Indonesia, New Zealand, Papua New Guinea, and the South Pacific (66%). Blood donation was the most popular activity in the Orient and Southeast Asia (68% of clubs participated). In the Middle East, South Asia, and Africa, planting trees was the most popular service project (66% of clubs participated).

## LIONS ARE MAKING A DIFFERENCE!



## 2005 Relay For Life

The Lincoln County Relay For Life, a national American Cancer Society fundraising event, will be held 15-16 July at the Ruidoso High School track. The relay will begin at 5PM Friday evening with a Survivor's Lap and end noon Saturday.

Lions Don and Betty Blair are heading up the Club's support of this project. The Club will have its tent where Lions will dispense free water to the walkers. Hamburgers will be furnished for Club and family members who participate.

Lions Don and Betty have passed out registration forms to all Club members. The cost is \$10 which includes an attractive Relay for Life T-shirt. Please get your registrations in as soon as possible.

Also available will be luminarias for \$5 each that can be purchased to be in honor or memory of a loved one. The luminarias will be placed around the track and lit once it gets dark on Friday evening.

## Club Dues

Club dues bills will go out to members in June. The Board of Directors recently voted to increase dues to \$75 per year. The breakout of dues are as follows:

LCI Per Capita Tax	\$32.95
LCI Convention Fund Tax	\$ .50
The Lion Subscription	\$ 4.75
MD40 Council Admin	\$ 3.00
MERL & Women's Init.	\$ 2.50
Lions Roar Subscription	\$ 5.00
State Convention Fund Tax	\$ 1.00
District Administration	\$ 8.00
Club Administration	\$17.30

Club dues for new members will be prorated depending on the month of induction plus the vest cost.

## Lion Profiles

---

### *Lion Kitty Callender*

Lion Kitty was born Kathleen Metts in 1954 in New Hampshire. She graduated from high school in 1972 and attended Keene State College until she married in 1975. She and her husband had a son, E. J. Thor, who is 29 and lives in New Hampshire with his daughter and "significant other", Michelle, and her two children.

Lion Kitty moved to Ruidoso with her second husband, Frank Jelsovsky, in 1995. Frank died in 1998. A year later, Lion Kitty found her "life calling" - Hospice. She worked for one hospice until 2003. She then went to work for Home Care and Hospice where she was a Volunteer Coordinator and Bereavement Coordinator. Lion Kitty left hospice in January 2005 to travel with her husband, District Governor Bob Callender, as he made his visitations and attended various Club, District, and Multiple District functions and events.

Lion Kitty met Lion Bob in 1999 and he sponsored her in Lionism in 2000 as a member of the Ruidoso Valley Noon Lions Club. She has been the Club Treasurer since July 2001. Both she and Lion Bob have been very active in Lionism at the Club, District, and Multiple District levels.

Lions Kitty and Bob were married at a Lions Club fundraiser - the first wedding ever held at a Ruidoso Oktoberfest! Lion Kitty recently said, "Being a Lion has given me an opportunity to serve my community, my state, my fellow Lions. I will miss my Lions family as we must move to New Hampshire this summer."

Lions Kitty and Valari Chavez attended the Emerging Lions Leadership Seminar in March. Both said they learned a lot.

### *Lion Valari Chavez*

Lion Valari M. Wilcox-Chavez was born in Hamlin, TX, on November 5, 1973. Her parents, Ben and Betty Wilcox, also live in Ruidoso. During her childhood, she lived in Snyder, TX, and Monahans, TX. In 1992, Lion Valari graduated from Monahans High School, after which she moved to the Ruidoso area.

Lion Valari is the proud mother of four children: Caleb Andrew, 13; Jacob Matthew, 9; Michael Alan "Mikey", 8; and Jaeden Rose, 5. She is the General Manager of the Comfort Inn- Midtown in Ruidoso. She serves on the Lodger's Tax Committee, the Ruidoso Little League Football Board, and coaches Little League Basketball in Capitan.

Lion Valari joined the Ruidoso Valley Noon Lions Club in February, 2000, with DG Bob Callender as her sponsor. She is currently 1st Vice-President and the President-Elect for 2005-06, and will be the first female President in the Club's history (if I am not mistaken). Lion Valari recently attended the Emerging Lions Leadership Seminar in Montreal, Canada.



Lions Kitty and Bob reciting their wedding vows during the 2003 Oktoberfest.



Lion Valari Chavez

## Club Projects

---

The Club has conducted seven eye screenings so far for 2004-05. The eight session will occur 27 April at Carrizozo, resulting in over 600 kids screened this year. The Stranger Danger fingerprinting has now been combined with the eye screenings, which has worked out well. A big thanks to all the Lions who have participated to make this service project a success.

Our food concession fund raiser during the Motorcycle Rally will take place 19-22 May. Lions Dick Cottrill and Tom Pugh are heading this project up and will be asking for volunteers to fill the shifts. Several of the Club members will be at the NM Lions State Convention in Albuquerque during that time. Likewise, the Club's annual Gun & Collectible Show will occur a week later (27-29 May). These are two of the top three Club fund raisers.

**PLEASE PLAN ON VOLUNTEERING FOR THESE TWO FUND RAISERS. YOUR PARTICIPATION WILL MAKE A DIFFERENCE!**

### **NM Lions Convention**

---

The 77th New Mexico State Lions Convention will occur in Albuquerque, NM, starting on Thursday, May 19, through May 22, 2005. The Sheraton Uptown Inn at 2600 Louisiana is the Convention site and hotel. Reservations may be made by calling 1-800-252-7772. Cost is \$79 per night (double occupancy). A registration form is on page 8.

### **Membership**

---

A big Lions Roar for the Club's newest members: Lion Mike Mohrhauser, joined July 2004; Lion Tanya Crowder, joined November 2004; and Lion Dennis Jones, joined December 2004. Lion John Von Rosenberg, a Charter Member of the Club, was recently made an Honorary Member.

Lion Leon Noack will be transferring to the Llano, TX, Lions Club. Lion Leon said he would stop in for one of our meetings to say goodbye when they are in town. Lion Carol Hettenbach moved to Arizona several months ago and is no longer a member. We wish Lions Carol and Leon the best and a big thanks for all their efforts for the Club.

## District 40S Fundraiser: Kick Up Your Heels

On 2 April 2005, District 40S held its first annual Kick Up Your Heels fundraiser, which occurred at the Dickerson Event Center in Las Cruces. The festivities began at 6PM and continued until about 11PM.

A little under 100 Lions, family, and friends attended this "cowboy chic" affair. Lions came from Farmington, Santa Fe, Albuquerque, Silver City, Radium Springs, Ruidoso and Las Cruces. Hors d'ouvres were served which were composed of chicken wings, fresh shrimp on ice, barbecued ribs and sausage, fresh vegetable plates, and cake. The food was out of this world and the folks at Dickerson Events Center who prepared it should be commended. The decorations were outstanding and very much in line with the Kick Up Your Heels theme. The DJ was Harvey Twite and he provided some fine music for background and for dancing. A silent auction raised

nearly \$500 and a live auction, \$3000. Some very nice items were offered for bidding such as western artist's prints, turquoise and silver jewelry, travel bags, lamps, and various gift certificates. The big item was a two night stay and golf for two at the new Inn of the Mountain Gods. Lion Andy Smith was highest bidder for this grand prize.

Entertainment included filmed horse races in which everyone could first pick who they thought would win. Those who picked the winner for that race signed their ticket and put it in a bucket with the winning tickets. One ticket was then drawn and the winner received a very nice prize.

The general consensus was everyone had a great time. The success of the Kick-Up-Your-Heels fundraiser was due mainly to the planning and hard work of a group of dedicated folks. A special thanks to the following Lions who should be commended for a job well-done: DG Bob and Kitty Callender, Brenda Dunn, Rick and Claudia Jensen, Jeff Kriz, Heidi Martinez, Anna & Phil Marvel, and Franklin McKay.



Lions Gary Henry and Chris McCool discussing a winning horse for the next race.



DG Bob Callender saluting the attending Lions.



Note the Lion slippers on these feet. Whose are they?.



Lion Milt Houston and his friend, Charlotte, picking a winning horse.



The Lions who made the Kick Up Your Heels fundraiser a reality: (l-r), Front Row: Brenda Dunn, Anna Marvel, Aaron Martinez, Phil Marvel, Kitty Callender; Back Row: Jeff Kriz, Claudia Jensen, Heidi Martinez, Franklin McKay, VDG Rick Jensen, and DG Bob Callender (rose in teeth!).



Lion Anna Marvel selling raffle tickets to (l-r): Joyce Lyon; Mary Jane Shannon, PDG; Lee Boyd Montgomery, PDG; and Jay Hofecker, PDG.

# Public Relations

Public relations is probably a Lions Club's most important, and least used, asset. It allows a Club the means to spread the word of the ideals of Lionism by informing one's community of the service projects being conducted for their benefit as well as what Lions are doing collectively all over the world. As folks gain more knowledge of a Club's community service activities, their interest may turn into a desire to join the world's greatest service organization thus enhancing membership. As a Club gains recognition for the difference it is making in the community, the pride, morale and enthusiasm of the members will grow, thus enhancing retention.

There are many ways a Club can use public relations. Below are examples (from the Lions International website [www.lionsclubs.org](http://www.lionsclubs.org)) of graphics that can be placed in newspapers, maga-

zines, and other publications. Other ways are to prepare news releases and encourage media coverage of Club community service projects.

LCI President Clement F. Kusiak concurs by offering the following guidance: Our PR ventures must enter into other areas as well if we are to most effectively carry the message of our success in putting the ideals of "We Serve" into action. I strongly advise that every Lions club have firm working relationships with the local news media: print, radio and television, and that club officers are personally acquainted with editors and station managers. It helps to be able to just pick up the telephone and place a call when your club has an interesting and newsworthy project in the works. Indeed, the leadership of every club should build strategies that will gain more media access in order to get their messages out through mass communication. Rep-

resentatives of the news media should be invited to every club service and fundraising project. Selected members of the club need to be assigned to the reporters, both to ensure full coverage of the event and that all questions will be answered, thus avoiding any confusion about what is taking place.

It is unfortunate, but sometimes clubs are reluctant to fully spread the word of their successes. Don't be afraid to tell the general public of your accomplishments and how your Lions club is making the community a still better place in which to live. **Do a little bragging.** It will pay off, I guarantee, because the more people know all that you are doing, the more likely they are to support your projects. To meet with optimum success, every Lions club needs the full support of the citizens of the community.

**GENERATION OF HELP**



Our youth programs ensure a bright future!

Timbuktu Lions  
Lion Joe Smith  
(604) 453-9987



**We Serve**  
[www.lionsclubs.org](http://www.lionsclubs.org)

**LIONS WANT YOUR OLD EYEGLASSES...**

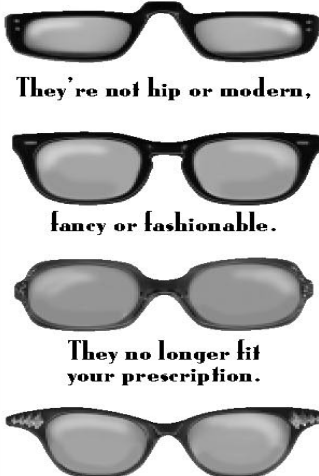


...we'll recycle them for others to use!

Timbuktu Lions  
Lion Joe Smith  
(604) 453-9987



**We Serve**  
[www.lionsclubs.org](http://www.lionsclubs.org)



**They're not hip or modern, fancy or fashionable. They no longer fit your prescription. Or your style.**


But for one person living in a developing country, these used eyeglasses will put the world in focus. Maybe for the very first time.

Don't throw away someone's chance for a clearer tomorrow.

Donate your used eyeglasses.

For more information, contact:

Timbuktu Lions  
Lion Joe Smith  
(604) 453-9987



**We Serve**  
[www.lionsclubs.org](http://www.lionsclubs.org)

**Time.**



Sometimes 24 hours a day doesn't seem quite enough. But if you could find just a few hours a month, you could brighten the life of someone in need. There's nothing like the feeling of lending a helping hand. Volunteer today.

For more information on how you can get involved, contact:

Timbuktu Lions  
Lion Joe Smith  
(604) 453-9987



**We Serve**  
[www.lionsclubs.org](http://www.lionsclubs.org)

**Party Time!**



Volunteering for a worthy cause is a gift that continues to give. The positive effects of volunteer efforts are felt long into the future. Not only will you be helping someone in need but you'll enrich your own life in the process. Volunteer today.


For more information on how you can give a great gift to your community, contact:

Timbuktu Lions  
Lion Joe Smith  
(604) 453-9987




**We Serve**  
[www.lionsclubs.org](http://www.lionsclubs.org)

**Learn the Danger Signs**



Most blindness is preventable if detected early. Learn the danger signs and protect your sight. For more information about blindness prevention, contact:

Timbuktu Lions  
Lion Joe Smith  
(604) 453-9987



**We Serve**  
[www.lionsclubs.org](http://www.lionsclubs.org)

## The DG's Contest Results

The Alamogordo Breakfast Lions Club surged back into 1st Place in the District 40S Governor's Contest as of 31 March 2005 as a result of a significant amount of points from a major fund raiser and almost 2400 pairs of used glasses collected. Las Cruces de Noche fell back from 1st Place last month to 2nd Place. Alamogordo Evening jumped up three spots to 3rd Place. Other clubs that made noticeable jumps this month were Hobbs Evening (7th to 5th Place), Silver City (14th to 9th Place) and Hatch (29th to 26th Place).

St.	Club	Points	St.	Club	Points
1	Alamogordo Breakfast	63,331	19	Los Leones de Mesilla	25,036
2	Las Cruces de Noche	59,349	20	La Mesa	24,220
3	Alamogordo Evening	48,751	21	Bayard	23,998
4	Elephant Butte Host	48,554	22	Lovington	22,848
5	Hobbs Evening	47,863	23	Ruidoso Evening	20,767
6	Ruidoso Noon	47,405	24	Radium Springs	20,186
7	Las Cruces Sunrise	43,561	25	Timberon	19,240
8	Carlsbad Heights	41,624	26	Hatch	17,622
9	Silver City	41,476	27	Hagerman	16,529
10	Tatum	40,244	28	Anthony	14,682
11	Alamogordo Downtown	37,596	29	Tularosa	13,748
12	Eunice	37,234	30	Roswell Middy	11,550
13	Las Cruces	34,447	31	Cloudcroft	4,665
14	Artesia Downtown	32,776	32	Deming	4,875
15	High Rolls/Mtn. Park	31,400	33	Lordsburg	500
16	Hobbs Downtown	30,254	34	T or C	-400
17	Roswell Downtown	27,831	34	Alamogordo Noon	-400
18	Carlsbad Downtown	25,883	35	Jal	-3600

## Peace Poster Contest

"Give Peace a Chance" was the theme of the 2004-05 Peace Poster Contest. Lions Clubs sponsored the program in their community for children (11-13 years old) in local schools or organized, sponsored youth groups. Lion Tom Pugh again chaired our Club's Peace Poster Contest this year resulting in a record number of entries. Next year we hope to get even more schools in Lincoln County involved.

A poster painted by Lindsey Power, an 11-year old student at White Mountain Intermediate School (Ruidoso), was selected as the 1st place winner for District 40S. Ms. Debra Wenzel is Lindsey Power's teacher.



District 40S 1st Place Peace Poster

## Lions Survivor Camp

The purpose of the NMSU Adapted Physical Education (NMSUAPE) program is to provide local New Mexicans with disabilities individualized physical education instruction emphasizing gross motor skills and physical fitness and to provide NMSU students with the theoretical and practical knowledge to competently plan and implement appropriate physical education programs for individuals with disabilities.

On August 1 through 5, the second annual NMSUAPE Lions Survivor Camp will be held at NMSU. The camp activities are all located in the activity center and the natatorium. This activity camp, for children who are deaf or hard of hearing, will provide local children a chance to participate in a developmentally appropriate camp that will foster motor skills and recreational enjoyment. It is also an opportunity to train NMSU PE majors as part of their professional preparation in the field of Adapted Physical Education. In addition to a week long practical experience teaching children with disabilities, these PE majors will receive a two day intensive training program promoting their ability to effectively communicate with the campers using American Sign

Language.

You might be asking yourself, "What does this summer camp have to do with survival?" Like the famous TV show on CBS, "Survivor," there is a "Survivor Challenge" at the end of each day of camp. Our Survivor Challenge is an age group competition based on a daily motor skill. Campers won't be voted off the island or out of camp, but they



will have a chance to win exciting prizes donated by the community. This camp experience was such a blast last year that the same types of games will be conducted this year, which includes activities in the gymnasium, pool, and dance studio. We are also offering a new activity - THE ROCKWALL! Campers will get to test their skills at boulder climbing on the indoor Rockwall located in the Activity

Center at NMSU. To qualify for the Early Bird Special, registration forms must be received with \$30 payment by May 1. After May 1, the registration fee is \$50. The camp is limited to 50 youths ages 5-13.

The camp activities will focus on the development of physical motor skills and fitness by emphasizing balance, agility, and cardiovascular endurance. Campers will develop proficient skills in various activities including: swimming, soccer, rockwall, basketball, baseball, dance, crab soccer, disc golf, floor hockey, badminton, and age-appropriate lead-up games. Each camp day will run from 9AM to 3PM. There will be daily Survivor Challenges with great prizes. On-campus lodging will be available to out-of-town campers and their families. There will be an awards ceremony the final day of camp. The Las Cruces Sunrise Lions will provide a cookout for campers and their families following the awards ceremony.

Lions Clubs are welcome to sponsor youths in their community who are deaf or hard-of-hearing for the Lions Survivor Camp. For more information, contact Lion Jack Thomas at 505-522-3036 or jthomas@nmsu.edu.

# Lions International President's Message

## *Proper Recognition: A Tool for Sharing Personal Success*

How often have you said "Thank you" to a co-worker, business associate or even someone in your family for a job well done or a special accomplishment? If you are in a leadership position as a Lion, do you regularly recognize fellow Lions who have made significant contributions toward the success of a service activity or in strengthening the capacity of your club to meet community obligations? I can assure you that people welcome recognition, in knowing that their efforts are appreciated, and because of this, they will continue to give of themselves to pursue even more far-reaching goals. This is why I have chosen understanding the importance of recognition as a major objective of this year's International Program and a manner in which to better Share Success Through Service.

I believe that proper recognition, offered with taste, honesty, sincerity and dignity, can be elevated to an art form. Indeed, the Art of Recognition is, unfortunately, an under-used tool, but one I would hope Lions worldwide understand needs to be cultivated and implemented for the betterment of each individual club and our entire association. It will lead to greater productivity because when Lions are rewarded for their achievements they feel that they are making meaningful contributions and consequently will become more enthusiastic and productive. Morale will be boosted in the entire club for morale is contagious. The club will also become

more attractive to potential new members and, in addition, recognition will result in better retention when members know their work is appreciated.

There are many ways in which recognition may be offered. It can be by way of a formal award such as a plaque, certificate or medal, or during a meeting or a banquet when the deserving Lion is honored with a review of his or her accomplishments followed by a standing ovation.

Recognitions can also be informal and just as effective. Send a personal note, describe the Lion's achievements in the club bulletin or even the district or multiple district newsletter. Perhaps a story and photo of the deserving member could be placed in the local newspaper to allow the entire community to realize this person's value. How about inviting that Lion to lunch or dinner, either personally or with a group of fellow club members. Even a sincere and unexpected "thank you" will have the effect of letting Lions know their efforts are truly appreciated. It has been said that appreciative words are the most powerful force for good on earth.

There are, in fact, scores of ways Lion leaders may recognize their fellow Lions for a job well done. Present a gift to the deserving member such as coffee mug, candy with customized wrappers, flowers or pen - the list of possibilities is practically endless. Make a donation to LCIF or other Lions-sponsored event in that person's name, present a book with your personal message of thanks inscribed inside the front cover or even

sign up that Lion for lawn service, car washing or other type of service.

In addition to recognizing Lions for a single outstanding performance, find a way to honor those members who for years have steadily given of their time and talents to keep the club strong and forward looking and to maintain its image as the community's foremost service club. This will also serve to inspire younger members to never slacken their pace as active, dedicated Lions.

There are many ways recognition can be bestowed. Use your skill and imagination to discover the most appropriate way to do so. What is crucially important, however, is that recipients know that their fellow Lions understand the nature and extent of their efforts. They must realize that their success is the club's success and, were it not for their contributions, that success would be on a considerably lesser scale.

Proper recognition is an art, one that Lion leaders simply must develop if they are to accord deserving Lions in their clubs and districts with the courtesies and honors they so richly deserve. Do this on a regular basis and Lions Clubs International will have countless men and women who will want to multiply their efforts to both enhance our proud image and still better serve their communities.

*By Clement F. Kusiak, President, LCI*



2004-05 Club Officers	MEMBERS			
<b>Officers:</b>	Bill Allen	Vern Edmondson	Jim Matsler	Ken Richards
President - Lion Mark Jones	Rick Anderson	Steve Fey, Sr	Rodney Matthews	Don Riddett
1st VP - Lion Valari Chavez	Betty Blair	Mary Lou Gilbreath	Bryson McCool	Richard Rumpf
2nd VP - Lion Gary Henry	Don Blair	Bob Harcrow	Chris McCool	Sandy Schiffman
3rd VP - Lion Vic Dunham	Carole Boddin	Gary Henry	Dale McLaughlin	Jack Scott
Secretary - Lion Bryson McCool	Frank Bubser	Dennis Hoerster	Fran Menendez	John Von Rosenberg
Treasurer - Lion Kitty Callender	Jim Burrow	Tony Hoffman	Jack Menendez	Waynette Walker
Tail Twister - Lion Jack Menendez	Bob Callender	Doris Huskey	Leo Mitchell	B.J. Welch
Lion Tamer - Lion Jack Scott	Kitty Callender	Dennis Jones	Mike Mohrhauser	Jim Welch
Membership Chairman - Lion Leo Mitchell	Morris Chambless	Elizabeth Jones	Bob Nichols	Larry Woods
Newsletter Editor - Lion Bryson McCool	Valari Chavez	Mark Jones	Tom Payne	Bill Wooley
<b>Board of Directors:</b> Current Officers &	Dick Cottrill	Bob Lanik	Jack Pruitt	
- Lion Doris Huskey - Lion Tony Hoffman	Tanya Crowder	Ray Lawrence	Margaret Pugh	
- Lion Margaret Pugh - Lion Bob Lanik	Carlton Davies	Daryl Lindsay	Tom Pugh	
- Lion Larry Woods - Lion Tom Pugh	John Davis	Ron Lueck	Jim Radcliffe	
	Lewis Dodson	James Matsler	Paul Ragland	
	Vic Dunham			

**77<sup>TH</sup> MD 40 LIONS STATE CONVENTION**

**40N - 40S Convention**

**May 19, 20, 21, & 22 2005**

**Albuquerque , New Mexico**

REGISTRATION FORM

NAME \_\_\_\_\_  
SPOUSE \_\_\_\_\_  
ADDRESS \_\_\_\_\_

CITY/STATE \_\_\_\_\_

CLUB \_\_\_\_\_

DISTRICT OR STATE OFFICE \_\_\_\_\_  
DELIGATE: \_\_\_\_\_

FEES: til April 30, 2005 \_\_\_\_\_ @ \$85.00 \_\_\_\_\_

May 1-21, 2005 \_\_\_\_\_ @\$90.00 \_\_\_\_\_

May 21, 2005 \_\_\_\_\_

Melvin Jones / Spouse Luncheon \_\_\_\_\_ @ \$16.00 \_\_\_\_\_

Banquet Meal Choices: May 21,2005

Beef \_\_\_\_\_

Chicken \_\_\_\_\_

Vegetarian \_\_\_\_\_

Total Paid \_\_\_\_\_

Make Checks Payable to:

**MD 40 , 2005 STATE LIONS CONVENTION**

**Mail to:**

**901 Warm Sands Trial SE  
Albuquerque, New Mexico 87123**

BABY SITTING SERVICE FOR MAY 21, 2005 YES \_\_\_ NO \_\_\_

How many Children \_\_\_\_\_ Age (s) \_\_\_\_\_

ISLETA CASINO GAMBLING TOUR; MAY 20, 2005 YES \_\_\_ NO \_\_\_